

## **Personal Data Categories and Descriptions**

### **Identity Information**

- Information relating to a person's identity, such as Turkish ID number, name and surname, place and date of birth, nationality, mother's and father's name, gender, tax number, Social Security number, vehicle license plate number, and information contained in identity cards, passports, and similar documents.

### **Contact Information**

- Information clearly belonging to an identified or identifiable natural person, processed fully or partially by automated means or non-automated means as part of a data recording system, such as address, telephone and fax numbers, e-mail address, IP address, etc.

### **Location Data**

- Information determining the location of the personal data subject while using products and services, or the location of participants, customers, and employees while using Edusama's vehicles.

### **Family Members and Relatives Information**

- Information regarding the family members and relatives of the personal data subject in connection with Edusama's activities.

### **Participant and Customer Transaction Information**

- Records kept for participants, customers, and service users, customer instructions and requests, and information obtained and generated from relevant persons during commercial activities and operations, clearly belonging to an identified or identifiable natural person and included in a data recording system.

### **Physical Premises Security Information**

- Personal data of an identified or identifiable natural person contained in a data recording system, relating to records and documents obtained during entry to physical premises and while staying within such premises, such as camera recordings, fingerprint records, and records obtained at security checkpoints.

### **Transaction Security Information**

- Personal data such as logs, processed and retained to ensure technical, administrative, legal, and commercial security while conducting commercial activities.

### **Risk Management Information**

- Personal data obtained and processed for the management of risks arising from Edusama's activities, used in accordance with legal requirements, commercial practices, and the principle of good faith.

### **Financial Information**

- Information clearly belonging to an identified or identifiable natural person, processed fully or partially by automated means or non-automated means as part of a data recording system, obtained in connection with financial relationships with Edusama (such as bank account details, credit card information, financial profile, asset information, income and expense data, etc.).

### **Personnel Information**

- Information belonging to an identified or identifiable natural person that is legally required to be

included in personnel files, such as education status, certificates and diplomas, résumé, leave records, payroll, work history, and performance evaluations.

### **Job Applicant Information**

- Personal data obtained and processed regarding individuals who have applied for a job at Edusama, have been evaluated as job applicants in line with human resources needs, or are in an employment relationship.

### **Special Categories of Personal Data**

- Data relating to a person's race, ethnic origin, political opinion, religion, sect, membership in associations or foundations, health data, sexual life, criminal convictions and security measures, as well as biometric and genetic data.

### **Marketing Information**

- Personal data processed for carrying out customized marketing activities based on the personal data subject's usage habits, preferences, and needs regarding products and services.

### **Request/Complaint Management Information**

- Personal data processed in relation to the receipt, evaluation, and resolution of all kinds of requests or complaints submitted to Edusama.

### **Visual/Audio Data**

- Data clearly belonging to an identified or identifiable natural person, such as photographs, camera recordings (excluding recordings obtained within the scope of physical premises security), and audio recordings.

### **Audit and Inspection Information**

- Personal data processed during Edusama's internal or external audit and inspection activities.

### **Legal Transaction Information**

- Personal data processed for the determination, follow-up, and fulfillment of legal receivables and rights, as well as for fulfilling legal obligations.

### **Compliance Information**

- Personal data processed within the scope of compliance with Edusama's policies.

### **Transaction Information**

- Data such as survey information and entry-exit records obtained and processed within the scope of Edusama's activities.